



Jordan's Youth
Gateway to **SUCCESS**
UNLOCKING YOUTH POTENTIAL



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About LOYAC Jordan

LOYAC began in 2008 as a small, grassroots social enterprise led by a group of volunteer women, who leveraged their connections to create summer jobs and internship opportunities for Jordanian youth to prepare them to enter the job market.

In its first year, LOYAC trained 75 students, 50 of whom received training in a field related to their studies or professional interests. Twelve years later, LOYAC trained more than 12,000 students and placed more than 9,500 students in internships. All LOYAC graduates take part in community service activities. Our students served more than 275,000 volunteer hours in community service projects. Moreover, 68% of the LOYAC university graduates found jobs with, 70% of whom were young women.

Why We Exist

OUR MISSION

We aim to empower youth in Jordan, aged 16-24, to lead independent, productive, and fulfilling professional and personal lives through enhancing their professional competencies and life skills.

The World We Want

OUR VISION

A future where youth in Jordan are empowered and motivated to contribute to their families, workplaces, and communities.

What Inspires Us

OUR CORE VALUES



Commitment

We are committed to enabling Jordanian youth to become the best versions of themselves and to engage effectively in the labor market.



Community

We are dedicated to harnessing the capacity of youth and unlocking their potential to make our community a better place.



Competencies

We believe that our skills and competencies are the main drivers of real change and our means to create a brighter future.



Creativity

We value creativity and believe it's the key to creating radical lasting change.

Chairperson Message



Rula Abu Rayyan Jardaneh

We measure our achievement by their impact and consistency with our objectives as well as their contribution to the overall vision of our foundation.

At LOYAC, our primary objective is to enable as many young people as possible to develop their professional competencies and life skills to allow them to transition smoothly into the labor market. By looking at the growing number of young people who join our projects and transition successfully into the labor market, we know we are on the right track.

The year 2018 brought a significant number of accomplishments and events that enabled LOYAC Jordan to take further steps towards achieving its vision of establishing and spreading a culture of volunteerism among individuals and communities in Jordan.

We welcomed new beneficiaries to the LOYAC Jordan family. Our programs attracted volunteers at all skills levels and contributed to helping young people find internships at a large number of companies in Jordan.

This year, LOYAC Jordan signed an important number of agreements and partnerships, which had a pivotal impact on spreading our mission and vision and contributed to strengthening the efforts of civil society organizations and the private sector to achieve our unified goals.

These achievements would not have been possible without everyone's faith in our mission - individuals, institutions, and partners. We want to take this opportunity to thank them all for their instrumental support, and we look forward to achieving more together in the coming year.

Darb

New Generations Of Engaged.

Darb is LOYAC's cornerstone internship program that has evolved over the past decade into a national training and internship program implemented in partnership with the King Abdullah II Fund for Development (KAFFD). The program is designed to prepare and better equip new generations of engaged, positive young professionals to enter local and regional job markets confidently.



Darb Strategic Aims To

01

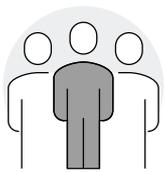
Build positive life ethos and work ethic among youth.

02

Equip youth with skills that enable them to lead better personal and professional lives.

03

Bridge the gaps between academic studies, practical life skills, and changing labor market demands.



More than

5,000

Jordanian students apply to join LOYAC programs each year



About

1,200

Students are accepted annually into Darb.

Upon admission into the program, students attend several training workshops designed to prepare them for summer jobs and internships. After successfully completing their training, students are placed in six-to-eight weeks long paid summer jobs and field-specific internship opportunities at more than 300 private sector, public sector and non-profit organizations across the country.

(All admitted students are required to complete the training and orientation workshops before they are matched with the summer job or training opportunities)

Darb

New Generations Of Engaged.

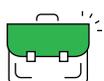
Darb Training

During the COVID19 pandemic, LOYAC enrolled students must attend a series of online training workshops, over two days, that introduce them to new paths of self-exploration, as well as applied and professional skills, depending on their age, level of education, and previous training. Online Workshops held periodically in all 12 governorates.

Summer Jobs + Internships

Darb summer jobs and internships are the operational mechanisms adopted by LOYAC to prepare Jordanian students to engage effectively in the labor market, by providing them with opportunities to learn and apply their acquired knowledge and skills in a competitive and professional environment.

Regardless of the nature of the opportunities offered to darb students, they all provide students with work experience that:



Enables them to find a job that is appropriate for their skills



Allows them to apply their acquired skills and knowledge out of school



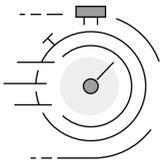
Prepares them to excel in the future

	Amman	Irbid, Jarash	Mafraq	Zarka	Karak	Tafeileh	Ma'an	Aqaba	TOTAL
darb 1									
Number of Students Applied	1000	275	84	154	350	371	186	107	2527
Students Participated in Workshops	268	55	19	45	38	27	32	17	501
Students Participated in Internship at company	140	18	6	9	18	8	6	11	216
Volunteering Hours	5103	166	245	113	737	300	61	96	6821
Employment	35	0	1	1	1	1	0	4	43
Graduating Students	76	16	4	15	12	8	2	6	139
darb 2									
Number of Students Applied	160	61	35	40	97	53	65	24	535
Students Participated in Workshops	75	30	17	24	23	0	0	18	187
Students Participated in Internship at company	51	20	5	6	11	0	0	7	100
Volunteering Hours	1214	200	15	300	553	0	0	64	2346
Employment	6	6	0	0	0	0	0	1	13
Graduating Students	44	20	6	0	11	0	0	3	84

Community Service

Commitment & Progressive.

The Community Service program is a significant component of LOYAC’s strategy in preparing Jordanian youth to take on a more progressive, dynamic and proactive role in shaping the future of their country. Students enrolled in LOYAC programs are required to complete a specific amount of community service hours through Darb to enhance their sense of civic duty and responsibility towards their community.



More than
275,000
hours completed by students & volunteers of community service



More than
215
youth-led initiatives and campaigns

LOYAC annually accepts young volunteers from all over the Kingdom to raise awareness about the importance of implementing projects that benefit their communities.



In 2020 and due to the COVID-19 pandemic, LOYAC annual’s volunteering day “LOYAC Day” took place over one week with more than 700 volunteers from all governorates participating in more than 41 different community initiatives in various fields, including the environment, health, COVID-19 awareness campaigns, education, and other societal issues.

Innovation Camp

Youth Gather.

The Innovation Camp program aims to train university students, particularly those with less marketable majors, to enhance their innovation and creativity through solving real-life challenges from the corporate world.

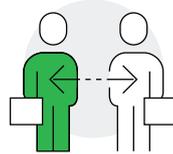
The methodology for these camps was developed in partnership with The Danish Jordanian University Cooperation "DJUCO" and is based on the Danish Innovation lab method of creative thinking and problem-solving.

Participants Use *Creative Thinking | Teamwork | Presentation Skills | Problem-solving Methods*

to work on the following three themes



How to approach a challenge in the corporate world



Keys to starting a business



How to approach social challenges



Unfortunately, and due to the COVID-19 Pandemic lockdowns, Innovation Camp was postponed until 2021.

Our Achievements in Numbers

Darb (COVID-19)



COMPANIES

Collaborating with companies to prepare youth for the job market is critical to achieving our mission. That's why it's important for us to track the number of companies partner with.



HOMES

Help To Live Sanitarily

HOMES was designed to give youth who are willing to donate with their time, labor and effort a chance to physically support underdeveloped communities. HOMES started out in 2009 with only 10 volunteers. It now expanded to include 50 volunteers from Jordan and other Arab countries in the rehabilitation of underdeveloped areas.

The true beauty behind this program is that it breaks the tradition of financial donations, and introduces the youth to the concept of giving with their time and effort.



HOME
Volunteer



	Amman	Zarqa	Salt-Balqa	Irbid	Karak	Madaba	TOTAL
Female	4	2	1	2	2	2	13
Male	4	2	1	1	2	2	12
Volunteer Numbers	8	4	2	3	4	4	25

However, with COVID-19 lockdowns and restrictions LOYAC, managed to obtain government approval on conducting a renovation for a school in Madaba with the participation of 25 volunteers.

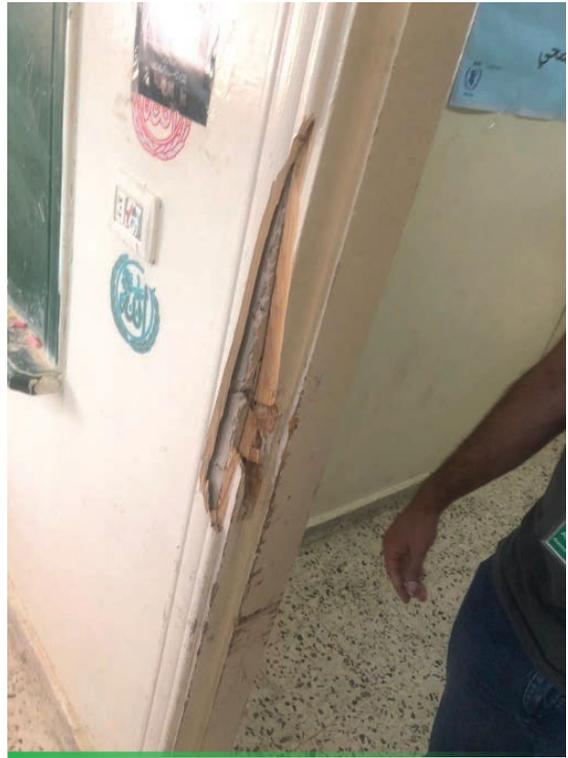
For the third consecutive year, LOYAC partnered with ZAIN Jordan, part of Zain Group, the leading mobile telecom innovator across the MENA region to renovate "Afnan Mixed School" in the governorate of Madaba.

Pre-Renovation Pictures

Afnan Mixed School | Madaba Governorate | 120 Students Served



Pre-Renovation Pictures



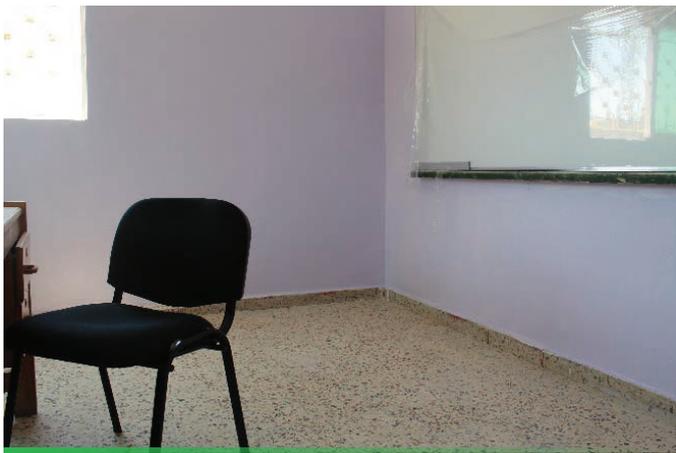
Pre-Renovation Pictures



Pre-Renovation Pictures



Pre-Renovation Pictures



Pre-Renovation Pictures



Tariqi – “Get Into” Program

Sustainable Employment

LOYAC Tariqi “Get Into” Program is implemented in partnership with Prince’s Trust International (PTI) and King Abdullah II Fund for Development (KAFD). The program works to break down the barriers between unemployed or underemployed young people and employers. The course provides training from qualified professionals and aims to build a young person’s skill set, improve their communication skills and boost self-confidence – ultimately leading them into paid employment. Furthermore, the Tariqi Program is a sector specific internship program that targets individuals who are ready for work but may lack vocational skills or practical experience.

The program is designed to be delivered jointly between LOYAC and an employer (Estarta Solutions) where a cohort size of 12 – 18 individuals are engaged in a 2 to 6 weeks of combined vocational training, employability skills and practical works experience in a specific sector.

Furthermore, TARIQI offers participants mentorship support from 3 to 6 months following the program to improve their chances to either employment opportunities or further education and/or training programs.

Eligibility Criteria

- 1 | University Graduates Age 21-27
- 2 | Young People with one of the following Employment statuses
No Job or **Job, but part-time** or **Job, but not secure for the next 12**

FOR A CONSECUTIVE FOURTH-YEAR

83

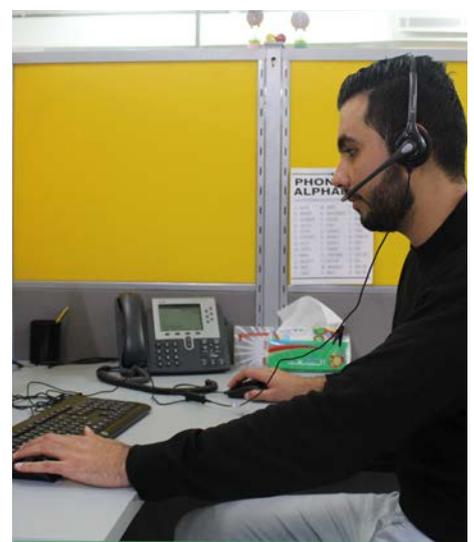
Graduates Students enrolled
in Soft Skills Training

83

Graduates Students
enrolled in Internship

46

Graduates Students
employed



Employment Oriented (GIZ)

Vocational Training in Skilled Crafts

LOYAC received a grant from the Federal Ministry of Economic Cooperation and Development (BMZ). The primary aim of the project promoted by the grant is to increase the employability of young, vulnerable Jordanians and Syrian Refugees.

Objectives Benchmarks

Provide

400

Beneficiaries with Career Guidance and Counselling Workshops

Provide

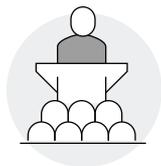
200

beneficiaries with long term vocational employment opportunities and remain employed at least six months

At least

15%

Are female beneficiaries



384

Beneficiaries attended Career Guidance and Counselling Workshops



183

Beneficiaries received employment opportunity



Overview of 2020

Our News

JANUARY

LOYAC and Tkiyet Um Ali Sign an Agreement to Implement a Number of Joint Volunteer Activities.

LOYAC Jordan and Tkiyet Um Ali entered a partnership agreement to organize a number of joint voluntary activities implemented by the two parties through various programs and events.

FEBRUARY

LOYAC Jordan announces the launch of Darb Summer Training Program 2020

LOYAC Jordan announced that it will start accepting applications for the Darb Summer Training Program 2018 from March 1, 2020.

MARCH

LOYAC and Zain Launch the Seventh Edition of "HOMES 2020" with the Renovation of Afnan Mixed School in Madaba

LOYAC and Zain Jordan announced the launch of the Homes 2020 program which aims to raise awareness of the importance of community service amongst youth, through involving them in the development, rehabilitation, and restoration of public spaces in underdeveloped areas.

OCTOBER

LOYAC Organizes "LOYAC DAY", Bringing Together 710 Volunteers to Participate in Volunteer Activities Across the Kingdom.

LOYAC Jordan organized "LOYAC DAY" for volunteering. The event welcomed more than 710 young men and women who participated in 41 volunteer initiatives across the Kingdom.

Success Stories 2020

darb Program

Amira Quteish

"My experience in LOYAC darb program was very beneficial and fulfilling. I was an ambassador to the program as well as co-trainer. Darb was able to secure an internship opportunity at the Royal Academy of Culinary Arts where I gained the experience I needed to complement my educational career. Once I completed my Internship, I was offered a full-time position as a Marketing Officer at the Royal Academy of Culinary Arts. Darb was the key in discovering who I am and what I can achieve."

Tariqi-ICT Sector Program

Lina Hasan

"I had the opportunity to join the Tariqi Program and being a fresh Engineer graduate, I found it difficult to find employment. Joining the Tariqi Program improved both my technical and personal skills and taught me how to organize both my time and prioritize my goals. Once I completed the program I was enrolled as a tech support at Estarta Company."

Tariqi - Hospitality | Barista Sector

Mutasem Amarat

"After joining the Tariqi Program I was able to secure employment at "Cook and Dine" which paved the way to several opportunities in Wadi Mousa, tourism sites. Gaining the experience I needed, I was able to start my own entrepreneurial program in the hospitality sector called "White Bird". Thank you LOYAC for all the support."

HOMES Program

Mazan Momani

"I gained a lot of experience; responsibility, patience, and teamwork, as a volunteer for LOYAC's HOMES program. It was one of the best experiences I've come across and thank you LOYAC for unforgettable memories."

Our Partners

No company or institution in Jordan can achieve its objectives of putting Jordan on the map without the collaborative efforts of all parties. LOYAC is no exception.

LOYAC continuously works on improving the skills of young people to enable them to transition to the labor market effectively and find jobs that suit their skills and abilities.

Since 2008, LOYAC Jordan has implemented several programs and projects that aim to equip youth with personal and professional skills and experiences that allow them to engage actively in their communities.

LOYAC has also organized various training workshops, internships, and community service initiatives to reduce the skills gap between labor market demands and the outputs of the education system. None of this would have been possible without our partners. We want to take this opportunity to thank everyone who contributed to our success and continues to help us in achieving our mission of reaching more students.

Thank you for being part of our journey over the past years. We look forward to achieving more together, and to empowering our youth to create a better homeland for future generations.



Creativity - Commitment - Community

LOYAC's programs are a path for less privileged students in Jordan to get gainfully employed and have better, more fulfilled lives after graduating



SPONSOR

Sponsor an intern



SUPPORT

Support our community service



DONATE

Donate to LOYAC's life-changing programs

You can help Jordanian youth get critical training and internships while supporting community services that truly and positively change lives



UNLOCKING YOUTH POTENTIAL

