

# LOYAC

# 2014

## ANNUAL REPORT



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# 1- About LOYAC

Lothan Youth Achievement Center (LOYAC) Jordan is a non-profit organization that focuses on providing young people with opportunities to better themselves while serving others in their communities.



**Mission:** Empower the youth through unique opportunities to evolve into highly effective humane citizen.

**Values:** Love, Peace, Contribution, Commitment, Empowerment Awareness and Creativity.



**01** | To develop professional competence and life skills

**03** | To induce positive change

**02** | To help youth find their sense of purpose

**04** | To unleash creativity

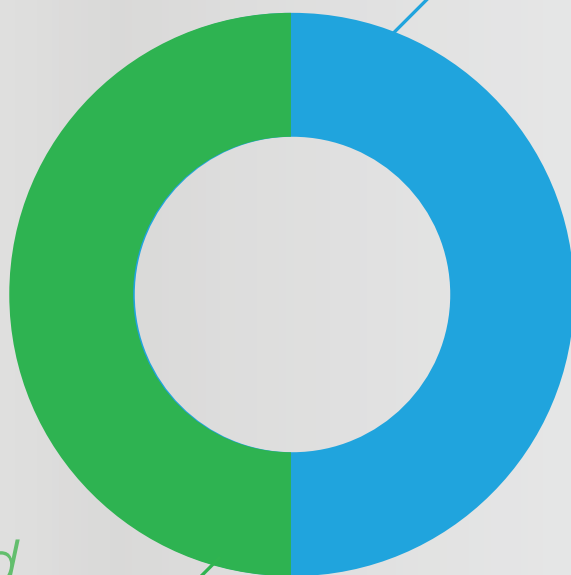
## *Our Objectives*

# 2- PROGRAMS

## *The LOYAC Model*

## *Community Outreach*

*Here we expose our youth to the beauty of giving back via volunteering and becoming active humane citizens in their communities.*



## *Professional and Personal Development*

*Here we focus on professional training for students, exposing them to myriad opportunities that guide them into professional world and help them forge their way into personal growth through community service.*

# I- Summer Internship Program - darb

darb is a national internship program that is implemented in partnership with King Abdullah II Fund for Development (KAFD). This program provides work experience opportunities for a duration of 6-8 weeks for University students during their summer holidays.

darb درب 



# Program Goals:

darb Program helps students to:

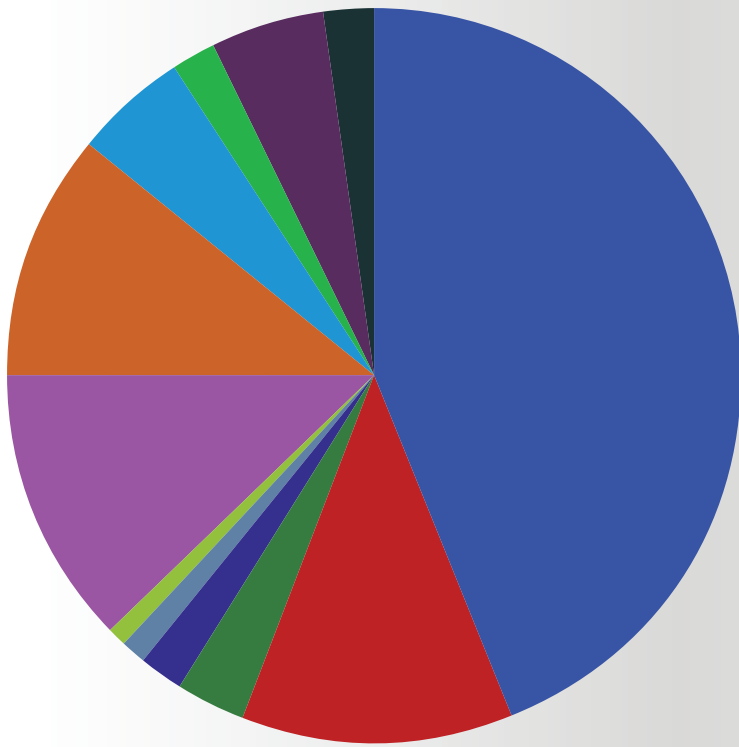
- Gain valuable work experience: the program provides the opportunity to gain hands-on work experience that a student cannot get in the classroom.
- Build self-esteem: this experience is a great way to build students' confidence.
- Transition into a job: This opportunity supports first-time job seekers to become more desirable candidates in the job market.
- Choose career path: this program is a great way for students to try career options without committing, thus helping them make a clearer career choice in the future.

- Engage in community service activities helping them to become more effective citizens.



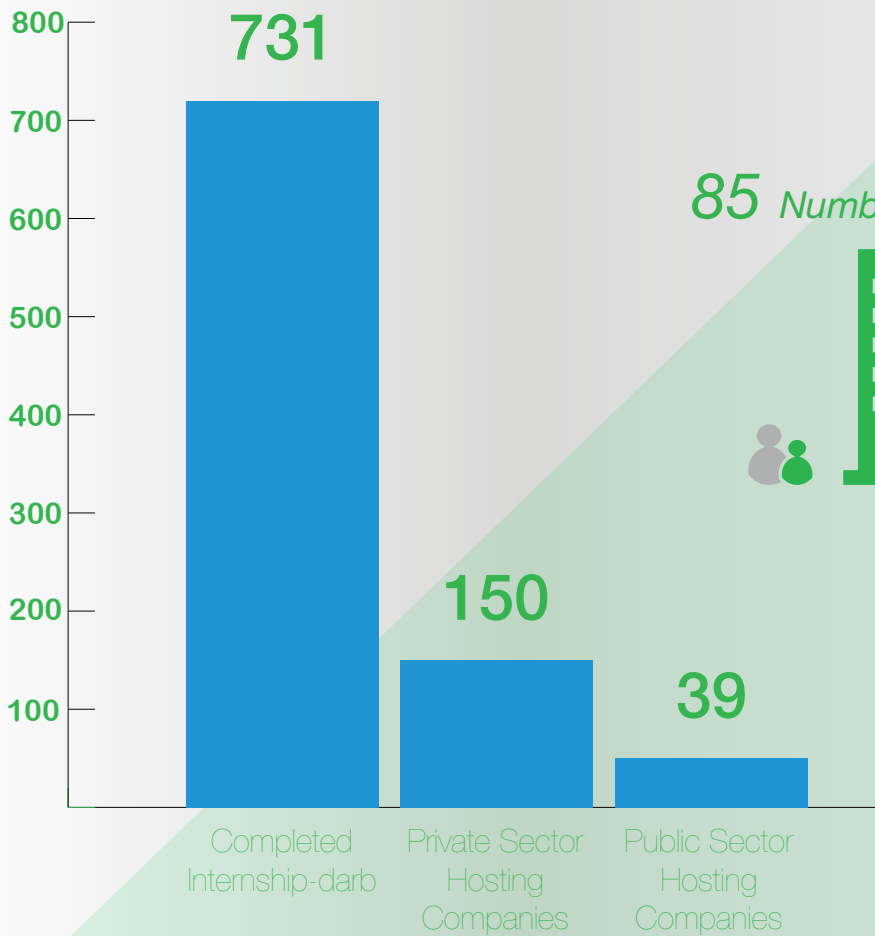
The Total of Students Applied

2708



- Amman
- Zarqa
- Aqaba
- Mafrag
- Jerash
- Ajloun
- Irbid
- Karak
- Tafleeh
- Madaba
- Balqa
- Maan

Amman	44%
Zarqa	12%
Aqaba	3%
Mafrag	2%
Jerash	1%
Ajloun	1%
Irbid	12%
Karak	11%
Tafleeh	5%
Madaba	2%
Balqa	5%
Maan	2%



85 Number of Students Employed



# II- TRAINING

## Workplace and Life Skills Workshops:

All applicants accepted into the Darb program are required to attend LOYAC's training workshops before starting their internships. These two day workshops introduce students to be self-exploration and basic life and workplace skills. LOYAC has developed a tailored training manual to match the skills needed for entering the job market. During these workshops students interact with motivational trainers that present the material using innovative instructional techniques. The instructors are assisted by student co-trainers who have graduated from the darb program in previous years.

	Number of Workshops	Students participating in workshops
Total Number	49	1030
Amman	30	708
Zarqa	4	111
Balqa	1	31
Madaba	1	19
Tafleh	2	72
Maan	1	22
Karak	3	115
Irbid, Ajloun Jerash	5	115
Mafrq	1	20
Aqaba	1	27

### Workshop Details



2 Days



16 Hours Training

## *Innovation Camp - Corporate Solutions* *24-27 January 2014 :*

Innovation Camp is a joint project between LOYAC and The Danish Jordanian Universities Corporation (DJUCO). This project aims to train university students, particularly those with less marketable majors, to solve real problems in the corporate world through case studies from multinational firms. In 2014 two case studies were presented by Maersk and Pharmacy 1 to the students.

Some of the skills learned are creative thinking, teamwork, presentation skills as well as problem solving.

30

Students attended the camp

06

Facilitators worked closely with the groups in the camp

03

Days camp in Jerash

02

Case studies were presented to the students

## *T21:*

Teaching for the 21st Century program (T21) works with cohorts of educators at schools and districts over the course of a school year, combining face-to-face workshops, live webinars, online course work, and one-to-one coaching to help bring about change.

Number of students finished T21 is **56** students

### *darb monthly meeting in partnership with Standard Chartered Bank :*

To increase communication with students and follow-up with them during their internships in companies, LOYAC carried out a meeting with the interns. **416** students attended the meeting, including **227** from the governorates.

Some volunteer staff members of Standard Chartered Bank held workshops for the participants providing them with valuable training in several subjects valuable in the job market.

# III- ENGLISH

In partnership with Qschools, The pilot phase of the “Youth Empowerment through English” program was established.

It is a non-conventional course combining English language and human resource development.

It is built on the values of empowerment and adopts a unique approach of teaching English for non-native speakers, where conversational language learning is an integral component in the promotion of self-esteem, confidence and leadership. The pilot program was made possible by a generous donation from the US embassy.

## Program Methodology:

60 hour interactive workshop style courses



20 Sessions



3 Hours per session

Two Levels Offered



Beginner



Intermediate  
Levels

Karak =20 Students | Amman=40 Students

Amman=7 Students

# IV- COMMUNITY SERVICE

LOYAC adopts a “Pay it Forward” approach towards its programs: all students that benefit from any LOYAC program must in return participate in community service activities . Volunteering provides youth with the opportunities to be engaged citizens and to enhance their interpersonal skills, which in turn will enable them to play an active role in shaping their own futures.

28389 community service hours served

1090 student participated in voluntary activity

188 community service activity



## *HOMES:*

HOMES is a community service program that aims to do renovation or building projects. In 2014, HOMES was implemented in Dana, Jordan, where twenty four students from Kuwait, Lebanon and Jordan participated in renovating a public school. Over the course of ten days, the volunteers planted trees, painted the school and built a sidewalk, playground and a sunshade.

## *LOYAC VOLUNTEERING DAY:*

LOYAC Volunteering Day is a national day of service where youth from all over the kingdom participates to raise awareness about the importance of giving back to their country. On 20/09/2014 ,33 new initiatives were carried out, focusing on environment, economic, sport and health related issues.

565

Number of volunteers

11

Number of areas covered

225

Number of trees planted

12

Number of forest cleared

4520

Number of volunteer hours served

# ***BOARD of DIRECTORS***

- *Rula Aburayyan Jardaneh – Chairperson*
- *Hani Anis Rabie - Vice Chairperson*
- *Reem Mouasher Atalla – Secretary of the Board*
- *Alia Marei Badran – Treasurer*
- *Amal Haj Hassan Belbeisi – Executive Board Member*
- *Fareah Al-Saqqaf (representing LOYAC Kuwait) - Executive Board Member*
- *Mona Al Kalouti (representing LOYAC Kuwait) - Executive Board Member*
- *The Honorable Nisreen Zaid Bin Shaker – Honorary Board Member*
- *Zina Sharaiha Khoury – Honorary Board Member*
- *Shermine Kayaleh Halazun – Honorary Board Member*
- *Reem Samra Jazara – Honorary Board Member*

# Student Testimonials

"At the beginning I was hired some receptionists' tasks and learned how to deal with different personalities . This helped in increasing my confidence and I learned patience and working under pressure. "

- Isra'a Omar Al-Sqoor /Aqaba



" I gained a lot of personal skills that are required in the labor market . I liked the community service, it helped in developing my character . "

- Farah Mehiar / Amman



"The program helped me in developing my work and encourage me to study more in order to graduate as soon as possible . The voluntary work was amazing for me.. I learnt the ability to deal with members of the community and develop myself"

- Mohammad Faisal / Zarqa



# LOYAC Sponsors

## Platinum sponsor



## Silver sponsors



Arab Potash Company



# LOYAC Partners



# darb PARTNERS

Gold Partner – hosting 10 or more students.



Silver Partner – hosting between 5-9 students



Bronze Partner – Hosting between 1-4 students



جمعية الافاق | مركز جالكسي الثقافي | اتحاد الجمعيات الخيرية | اتحاد النسائي | ادوية الصباح | اعمار الطفيلة | اكااديمية نحو التغير | الاحوال المدنية | الاقراض الزراعي | الاوس | البعد الثلاثي | المول العربي | بلدية معان الكبرى | تجمع لجان المرأة | جمعية حماية الاسرة | جمعية محاسبي الاردن | جمعية معان نبيني | الاقصى للتنجيد | حلويات زهرة الخيام | دريم مول | روتانا للملبوسات | سالية للحلويات | شركة تطوير المفرق | شركة ساندرا | شركة مرسيليا للاستثمارات العقارية | غرفة التجارة الطفيلة | غرفة الصناعة الزرقاء | فندق القيرون | فندق مادبا ان | محافظة الطفيلة | عيادة د. علي العوراني | عيادة د. رافع العرواني | محلات القنعة للالبسة الجاهزة | محلات رفعت الصمادي | مركز احلى ابتسامة | مركز الحسن الثقافي | مركز النهل التعليمي | مركز ايتام المزار | جمعية زين الشرف | مركز شابات الطفيلة | مستشفى معان الحكومي | مصانع التعبئة و التغليف | مصانع الميسرة | مطعم السفير | مكتب م مهيب مدانات | مركز اسمى للتجميل

Al Yara | Ali aljboor | Euro Insurance | Galaxy Park | IMDAD | Islamic Insurance | jappco | Nidal Kilani | Smadi | sos | Tannous | Wadi Finan Arts



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