

LOYAC

Annual Report

2012



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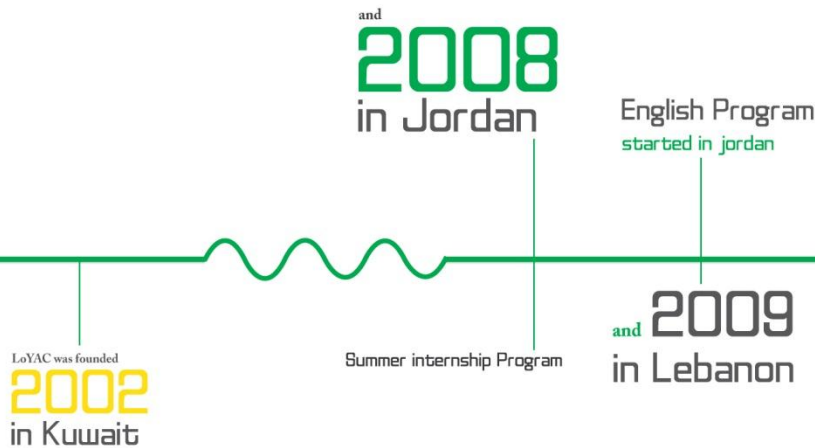
What we do

LoYAC Jordan is a nonprofit organization that is made up of a diverse and ardently active group of people who focus on providing Jordan's youth with opportunities to better themselves while contributing to their communities.

Our ultimate goal is to help young Jordanians realize their full potential and pave the way for a brighter and more prosperous future. By providing high caliber programs in career development, creative arts, and community service, we seek to develop students' professional competencies and social skills to increase their chances of landing jobs where they can effectively and efficiently perform associated tasks.

Our staple program is **"Darb"**, which provides students with summer internships across Jordan to help them propel their careers. Another main program is the community service program, all students that benefit from any LoYAC program must in return participate in community service and give back to their communities, as a kind of a "Pay It Forward" approach. Students are required to complete a total of 18 hours of community service.

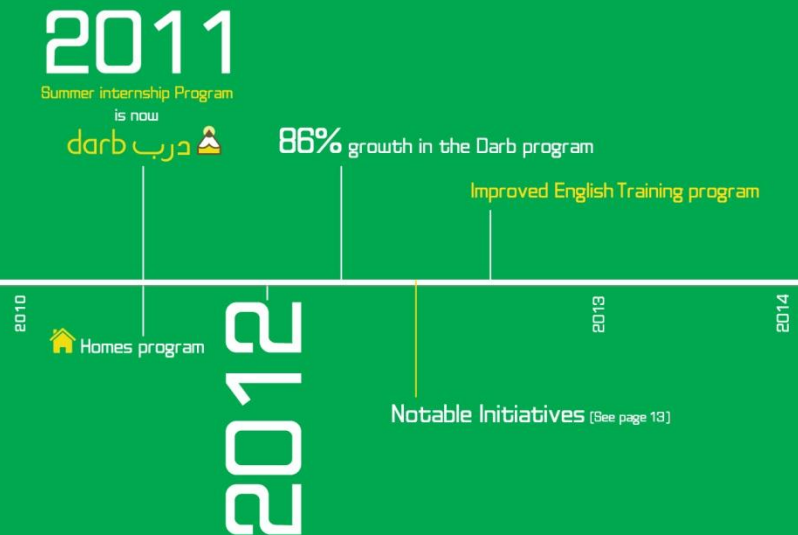
Other notable programs include the **"English Language Program"** that strengthens students' command of English language to prepare them for future jobs, and **"Homes Program"**, one of many community service initiatives at LoYAC, where students help refurbish homes of low income families.



A life changing journey, breathtaking memories spent with amazing people. A journey that changed a lot of stuff in me and my view to lot of things and most importantly, I met awesome friends that cant ever be replaced. Thank you Loyac for that.

Additionally, the intangible aspect of our work is something we hold dear; to bring to light the unlimited power of creative thinking and to act as a compass to help young people unveil their sense of purpose. Marrying the tangibles and intangibles will bring about positive change that is very much needed for both our youth and our country.

We believe we bear a responsibility for our community and our youth, and while we know that we cannot singlehandedly improve the lives of everybody and present opportunities to all youth in Jordan, we strive on the notion that our work will have a great impact on the lives of those who join us.



darb درب

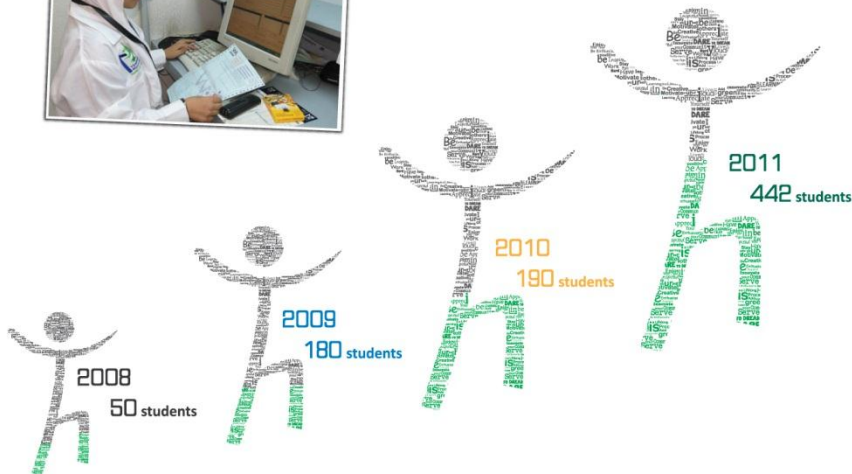
Darb is a summer national internship program that provides 6-8 weeks paid internship opportunities for high school and university students aged between 16 and 24 at companies all over the country. Darb aims at bridging the gap between education and employment by better preparing students for the workplace and enhancing their sense of independence and responsibility.

This program is a win-win arrangement for both students and companies. Companies enjoy increased productivity and cost effectiveness and have the chance to screen and train potential employees.

On the other hand, students get the exposure of a real professional environment that relates to their field of interest and embark on building a professional network while gaining work experience.



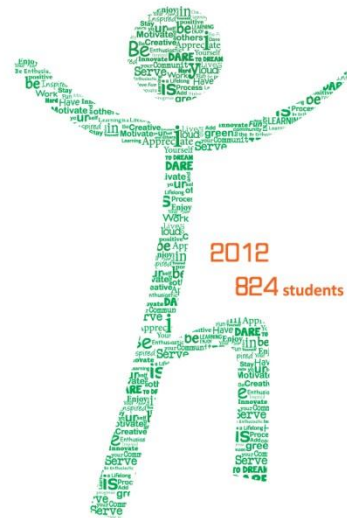
LoYAC Jordan strives to secure opportunities for each student in his/her own governorate stressing the fact that opportunities are available everywhere, not only in the capital city, Amman




testimoniales
testimoni
testimoni

It was one unexpected journey, I have changed A LOT and I am glad that I have met every single one of you and made not just new friends but new BEST friends, this wasn't expected at all so Thank you a lot!

testimoniales
testimoni
testimoni



 Each year the number of graduating students is rapidly increasing

LoYAC also equips students with pre-internship workplace skills training and mentoring throughout the internship to ensure that students give meaningful contribution to their host companies and get valuable knowledge in exchange.

As part of our commitment to society and as part of our belief that we are agents of change, we require that students who participate in "Darb" complete a minimum of eighteen hours of community service. This initiative has had immense success and has touched the lives of many people in need across the country. Its success is evident by the fact that community service hours increased by more than tenfold to reach 18171 hours over the last year, with many students surpassing their required hours.

Darb

It is our aim for each student to:

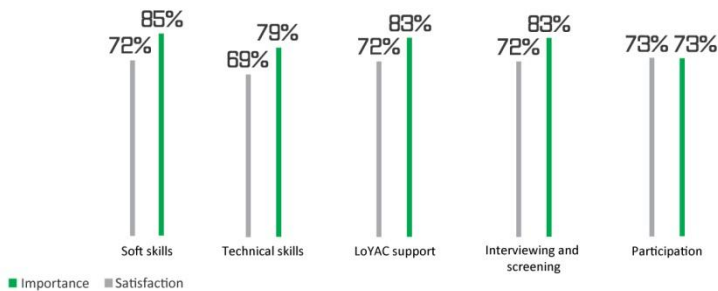
- Gain valuable work experience: An internship provides the opportunity to gain hands-on work experience that a student cannot get in the classroom
- Build self-esteem: Internship experience is a great way to build student confidence
- Giving back to the community: Engaging in community work helps create more effective citizens
- Transition into a job: This opportunity supports first-time job seekers to become more desirable candidates in the job market
- Choose career path: Internship is a great way for a student to try a career option without committing, thus helping them make a clear career choice.

LoYAC ensures that it continuously assesses and improves the training it provides to the interns prior to the program; always introducing new and innovative means to better prepare the students for their internship.

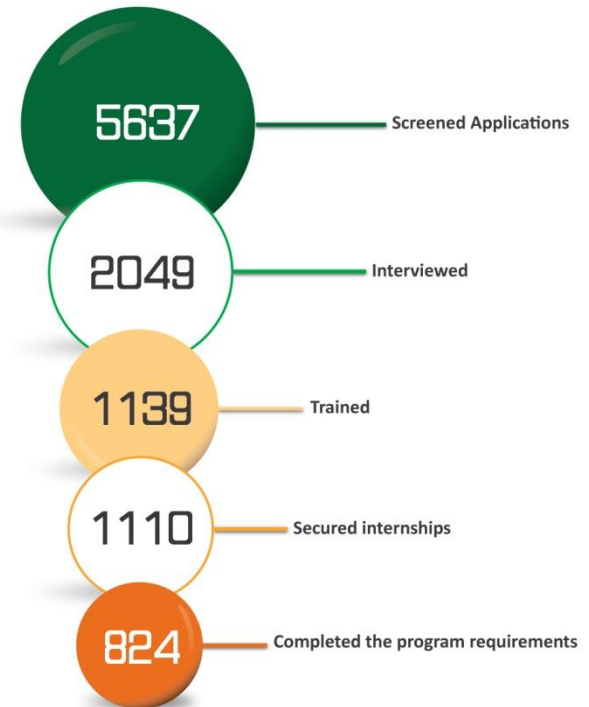
We would like to thank our sponsors and hosting companies, without whom all our success wouldn't have come into fruition.

For the purposes of evaluating entity satisfactions with Darb, LoYAC conducted a survey with the final results showing companies' satisfaction with the interns:

Companies' Evaluation of Darb



2012 darb process:



To assess the impact of Darb on the interns, a pre and post study were conducted showing the different improvements the interns made:

Impact on Interns



Darb by the Numbers

LoYAC believes in "Darb" program and in its impact on students' lives, career prospects and the community as a whole. This belief, accompanied with our team's dedication and efforts, has resulted in great numbers for the year 2012.

	Job Opportunities	Private Sector companies	Public Sector entities
2012	1110	95	76
2011	500	78	20

122% increase

We've had a **122%** increase in job opportunities for students, and our private and public hosting companies have increased by **74%**, our two most important key figures. These increases allowed us to accept and enroll more eligible students in the program, which is evident by the **88%** increase in applicants which reached **5,637**. The number of students who completed their internships almost doubled and training and community service hours have both more than doubled.



Ala'a

LoYAC personally made me open my eyes wide and see beyond the obvious. I learned skills that I didn't know existed and all the volunteering made me appreciate the value of life...



LoYAC will continue working on expanding its network of companies. Thus, giving the way for more students to join and enjoy internships and training opportunities to help them succeed and build a career that they desire, and also ignite their passion to give back to society through community service.

Applicants	Students Trained	Completed Internships	Training Hours
5637	1139	824	768
3000	576	442	346



Such professional planning and organization from your side and well filtered candidates made it a very successful and pleasant experience. Definitely we are willing to go through the same experience. I would like to thank you for thinking of The Farah Hospital when it comes to such a great initiative, and I certainly hope that next year would be even more successful for LoYAC candidates attending The Farah Hospital.

Karam Zaid Kilani
Farah Hospital



Graduation Ceremony

Under the patronage of His Excellency the Minister of Planning and International Cooperation, Dr. Jafar Hassan, LoYAC Jordan and the King Abdullah II Fund for Development (KAFD), with the support of the Ministry of Planning and International Cooperation, celebrated the graduation of **824** students who completed the Darb 2012 Summer Internship Program.



The ceremony was held at the Cultural Palace in Amman on Sunday October 7th 2012 with **700** people in attendance, and it opened with speeches by HE Dr. Jafar Hassan, Mrs. Hiam Al- Salem Azar, Chairwoman of LoYAC Jordan, and Mr. Nasser Al Lozi, Chairman of the board of trustees at KAFD.



A small entertainment segment by the popular comedy sketch presenters **N2O**.



Certificates of completion were distributed to students during the event, and **16** students with the most community service hours were recognized individually.

38 participating companies and institutions that supported the program either by hosting students or sponsoring the program also received recognition for their active and valuable contribution to the success of the program.

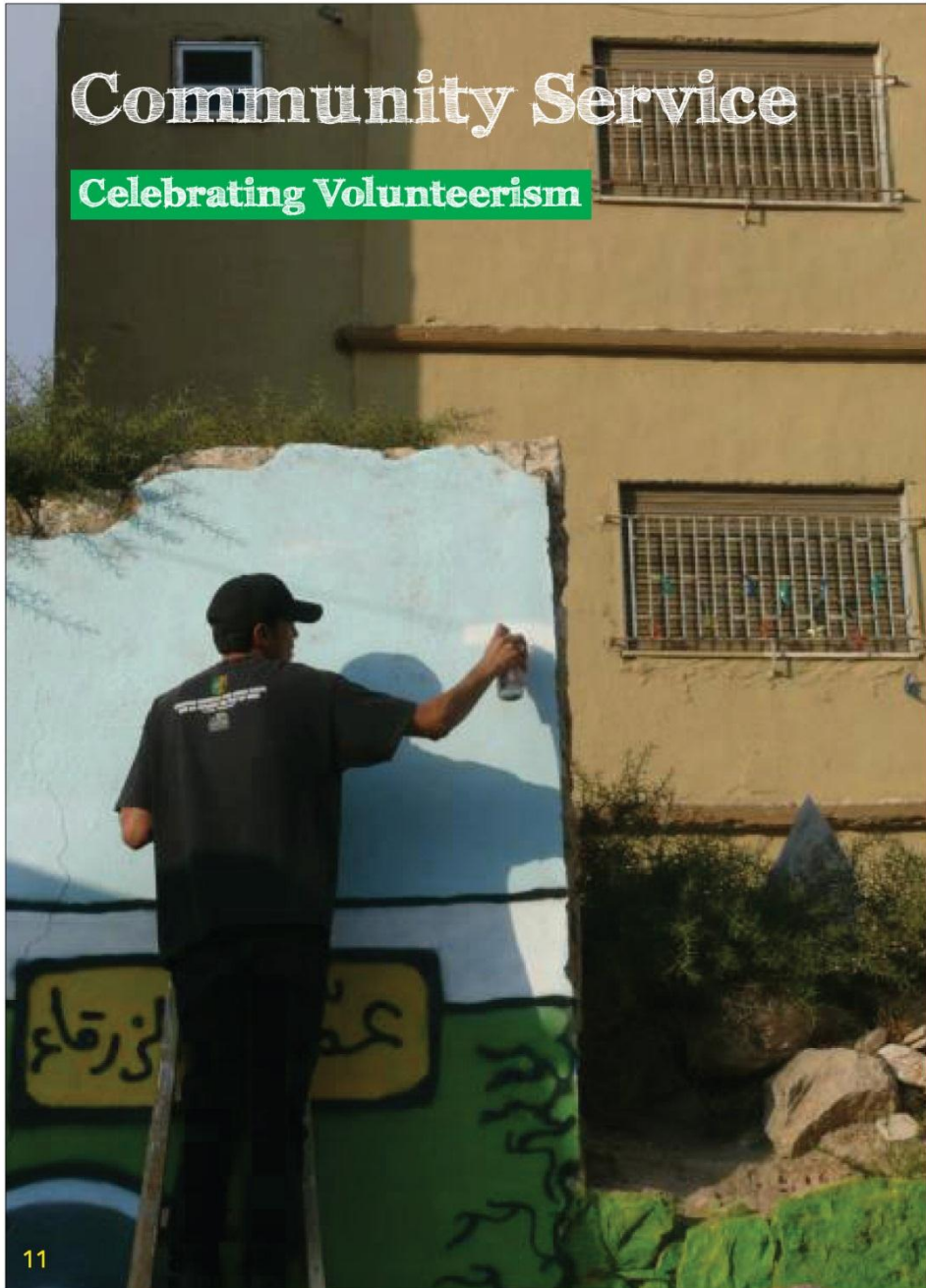


During the ceremony, Mrs. *Hiam Azar* said "LoYAC Jordan has been working since its inception on fostering positive values and realistic impressions in the minds of our youth - we aim to encourage the utilization of the young energy in socially and economically more effective ways that develop the community and promise a better future for all. LoYAC will continue to work on expanding its network of companies in order to increase its capacity, so as to be able to create more internship and training opportunities in the future"



Community Service

Celebrating Volunteerism



The community service initiative was put in place to instill a culture of volunteerism and responsibility in our youth. Requiring students to do community service and allowing them to identify and design programs that help the community, consequently improves their communication and leadership skills.

Besides honing students' skills, doing community service has many underlying intrinsic benefits. Going out and helping others who are in need is an eye opening experience; it creates a much needed sense of surroundings that helps spot hardships and makes way for creative solutions that improve the well-being of others.



During the Internship program, LoYAC students from all governorates have completed more than **20,000** community service hours



It is also character building, community service is a significant emotional experience that will awaken the realization that something other than oneself is real. This will be essential to young people going forward as it will transform their way of thinking and will hopefully affect them positively for the rest of their lives.

Some of the most successful student led initiatives are "*Leave It to us*", in which students are dispatched at external clinics in some of the most crowded hospitals in Jordan where they help patients process their paperwork, and "*Your Device Is My Life*", where students, with the help of Roche, a global pharmaceutical company, distributed new blood glucose monitoring systems to 40 diabetic children from low-income families and provided them with a year's supply of test strips.

Notable Initiatives

Your Device Is My Life

12 LoYAC volunteers came up with an initiative that focuses on diabetic children in Amman. The goal of the project was to gather old blood sugar level measuring devices and exchange them with new ones from pharmacies to distribute them to needy kids. The volunteers also approached Roche, one of the largest pharmaceutical companies in the world, and succeeded in getting them to sponsor 40 diabetic kids from low-income families by providing them with devices and a year's supply of test strips.

The volunteers planned an event with the Jordanian Society for the Care of Diabetics where they distributed the devices and gave the kids and their parents a small awareness workshop about diabetes, the symptoms, and how to best deal with the disease. The workshop also included a Q&A session where young patients and their parents learned more about specific aspects of living with diabetes.



Diabetes awareness campaign at Princess Sumaya University

During the diabetes screening tests at the *University of Jordan*, 2-3 cases out of 200 were diagnosed, their blood sugar-level did not fall within the normal range. And they were consequently referred to a physician for further screening.



A screenshot from "Your Device Is My Life" initiative Facebook page

Media recognition



LoYAC team was interviewed at Ro'ya TV where they talked about the very successful "Leave it to us" initiative.



الغد



راديو البلد

Ala'a Masri, Yasmin Shalabi and Muath Qatanani were guests at "We can" program on Radio Al Balad, they talked about "Your Device Is My Life" initiative that was started by LoYAC student Yasmin.

THE JORDAN TIMES



Leave It To Us

16 LoYAC volunteers launched the 'Leave It to Us' initiative where students help patients with facilitating the paperwork required during their visits at Prince Hamzah Hospital and recently started at AlKarak governmental Hospital. The hospital tends to be very crowded, and patients regularly need to stand in line several times during their visits to complete their paperwork and to pick up their medications. So, each day, 10 to 20 volunteers head to the hospital's external busy clinics to assist patients and efficiently manage the large demand at those clinics.



Our volunteers offered to facilitate this process by taking over these tasks from the moment patients walk in to the very last step, while patients sit and wait in the waiting area. That way the queues are more organized, the patients can relax, and the process becomes much faster.

This Zero budget initiative is receiving excellent feedback from patients and volunteers. The patients feel so much better and feel like medical visits have become easier, and volunteers are enjoying the satisfaction of bringing joy into peoples' lives.



LoYAC volunteers were capable of helping more than 1700 patients

معاملتك عنا مبادرة لويآك

The future plan for our volunteers is to have a hotline where patients can call and ask for help on a specific date at a specific hospital. They are aiming to have a team of volunteers in every governorate, starting with Ma'an and Mafraq.



A screenshot from "Leave it to us" initiative Facebook page

Media recognition



LoYAC team was interviewed at Ro'ya TV where they talked about the very successful "Leave it to us" initiative



Sonia Ziadeh, community service officer at LoYAC, was a guest at a program on Radio Mazaj, and talked about "Leave it on us" initiative



Certificates of Merit from the UN were distributed to students participating in "Leave it to us" initiative



Majaltna OC



More Initiatives

2012 Initiatives

- Wipe a tear
- Orphans Iftar
- A day at Gaza Camp
- We hear with our eyes and we draw letters with our fingers
- Charitable packs
- Smile of the day
- Ma'an initiative
- Dar Alwafaq
- Limitless creativity
- Give others from what you have
- A day with Jabal al Natheef orphans

Community Service Partners

- Children's Museum
- Prince Hamza Hospital
- Tkiyet Um Ali
- Joud al Ordon
- Suna'a Al hayat
- JP Jets
- La Roche
- UN
- The Arab Group for the Protection of Nature
- Marathon Amman
- American Women In Amman
- Tammy for Youth Development
- Paper and cardboard factory
- Ammon Company
- Millennium Park
- Pepsico
- No Honor In Crime
- Greater Amman Municipality
- All Jordan Youth Commission
- Al Hannouneh Society for Popular Culture
- Sketshow
- Bader Society development(B.S.D)



Painting a home in Anjarah

LoYAC team in the village of Anjarah in Ajloun helping restore a worn-out home which they finished in only two days.



Make your neighborhood beautiful

initiative where 7 LoYAC students spent a full day with sanitation workers cleaning the streets of Al Weibdeh, and the next day, they prepared them breakfast and a Q&A session about the risks of sunburns and how to best deal with them.



Appreciate Police officers

In collaboration with JP Jets and Tactix companies, LoYAC students carried out an appreciation initiative to our police by distributing water bottles and refreshing wet wipes to police forces situated in greater Amman and Aqaba.

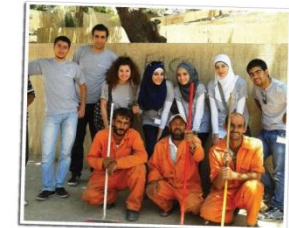
You are the drop, you are the life

initiative in cooperation with King Hussein Cancer Center helped collect more than 45 blood units to the blood bank.



Clean the tourist attractions

initiative aimed at raising awareness about Jordan's lesser known tourist attractions and helping make them cleaner.



LoYAC 2012 Highlights



LoYAC volunteers participated in organizing "Creative Jordan" project. Photo taken with N₂0 comedy team.



LoYAC volunteers helped organize **Amman International Marathon**, and part of the ticket price was donated to support LoYAC.



More than **100** LoYAC volunteers were part of organizing the **Black Iris Festival**.



LoYAC students volunteered in "**Rest upon the Wind**" play about Gibran Khalil Gibran's life for four straight days.

I wanted to Thank you and your team at LoYAC for your help at the **Black Iris Festival!!** Your volunteers were so helpful and proved to be a great value to the Festival.

Mona Naffa
American Women Association

Volunteer of the Month

Each month, the student who excels in the program and comes up with interesting new ideas for community service has his/her photo put on LoYAC's cover photo on facebook.



YWCA

Youth Capacity Building Program - YWCA

The LoYAC team was approached by the Young Women's Christian Association, for another cycle, to develop and implement a youth capacity building program.

- LoYAC developed a manual that included workshops that dealt with communication skills, self exploration and talent management, problem solving, social responsibility, team work, and youth-led initiatives. The youth-led initiatives training included how to plan for and implement these initiatives and community services.

- There were **4** trainers and **22** co-trainers on the team
- There were **120** total trainees, all between the ages of 15 and 18
- Currently, there are three teams of participants that are working on developing the concept papers for their ideas.

Staff Capacity

LoYAC is a growth opportunity for all involved in the program, including its full-time employees. This year, we sent LoYAC employees to various venues to participate in capacity-building workshops.

WYSE: Mahmoud Nabulsi went to Italy to participate in this program which focused on many personal, leadership, and cultural skills.

ILO Youth Employment Forum: Mahmoud Nabulsi participated in this forum as a representative of youth in Jordan. The forum focused on the importance of education and training for finding a decent job as a fresh graduate or as a student.

Social Media for NGOs: Rawd Amr participated in a workshop in Amman about building an organizational website using WordPress. The main focus of the workshop was how to insure that the website is functional, easy to understand, and serves the right target group.



Partnership with Generations for Peace foundation

to establish a project about peace. The project had 20 students working with kids and youth to educate them about peace and ways to build it.

HR Training

LoYAC Jordan held the “Internship Programs, Win-Win Opportunity” workshop for HR managers of LoYAC’s hosting companies to discuss best practices for “Darb”, a program that offers summer internships for university students.



Improvement of the English Training Program

“Youth Empowerment through English” is a course that is constituted on the values of empowerment and adopts a unique approach of teaching English by utilizing language learning as an integral component in the process of human resource development. Its aim is to enhance the capacity of Jordanian youth to meet their ever growing personal and professional needs. The course is a 60 hour interactive/ workshop style course. It is designed in a way that once the process of carrying out the tasks in the curriculum (in both oral and written forms) is complete, the students would have successfully developed their self awareness and leadership skills as well as acquired English language vocabulary and expertise. LoYAC has trained 20 teachers for this program which has been running as a pilot project since October 2012.

- The course benefited **77** students from both genders.
- LoYAC has signed 2 memoranda of understanding with Elia Nuqul Foundation and Ruwwad and some of their beneficiaries attended the course.
- Sa'eed Belbiesi and Hussam Al-Amoush (students) had a dream to start their own Events Management Company. After a goal setting session during the English training they developed and started the company under the name of VIVA LA PINATA and had their first event.

From Al Qabas Kuwaiti Newspaper:

LoYAC is a small organization in a small country, but its overall positive impact and its creative ways of dealing with challenges in the region relating to youth puts it at the center of our attention. This is what author Valerie Hannon wrote in her book “Learning a living”, where she picked LoYAC as one of fifteen success stories about creative learning in the world.



Loyalina Magazine LoYAC "A success Story"



facebook

5353

Total Page

420 people talking about LoYAC

3033

Average number of impressions that came from posts

15,104

Monthly total reach

Success Stories

Ola Al Rayyan

A brilliant student at LoYAC, was offered a full time job at **Midas Furniture** upon the conclusion of her training... **Congrats Ola!**

Khaled Hasanat

A student at LoYAC, excelled in his first month of training at **The One** and is now a full time employee there with the highest sales record... **Congrats Khaled!**

Aya Mihyar

An intern at **Pharmacy one**, she proved herself and is now a full time employee... **Congrats Aya!**

Dana Ismail

A student at LoYAC, proved to be a great worker while training at **Zain Jordan** and was offered a full time job... **Congrats Dana!**

Zaina Dahbour

A participant in Darb 2012 program, trained at **BioLab** throughout summer and is now a full time employee... **Congrats Zaina!**

Board Members



Executive & Honorary Members

LoYAC Jordan's board consists of a group of 14 dedicated volunteers who strive to guide and support young people to become more effective citizens and realize their full potential.

Hiam AL Salem Azar
Chairperson

Fareah Al Saqqaf
Founder, Vice-Chairperson
& Managing Director of LoYAC Kuwait

Rula Aburayyan Jardaneh
Managing Director &
Executive Board Member

Reem Mousher Atalla
Secretary of the Board
& Executive Member

Amal Haj Hassan Belbeisi
Treasurer & Executive
Board Member

**The Honorable
Nisreen Zaid Bin Shaker**
Executive Board Member

Huda Khoursheed Barghouthi
Executive Board Member

Mona Al Kalouti
Board Member

Basma Bdeir Alami
Honorary Board Member

Ghida Salti Kakish
Honorary Board Member

Alia Marei Badran
Honorary Board Member

Zina Sharaiha Khoury
Honorary Board Member

Shermine Kayaleh Halazun
Honorary Board Member

Reem Samra Jazara
Honorary Board Member

Advisory Board Members

LoYAC Jordan's Advisory Board includes a distinguished group of prominent professionals who volunteer their time to provide guidance to LoYAC's Board on various strategic and management matters.

Ms. Samar Haj Hasan

Mr. Maher Kaddoura

Mr. Raja Khouri

Dr. Amin Amin

Dr. Dureid Mahasneh

Mr. Fawaz Shalan

Mr. Samer Mouasher

H.E. Samir Murad

Mr. Ali Al-Husry

Ms. Rania Omeish

Mr. Raed Samara

Dr. Amjad Aryan

Dr. Izz Eddin Katkhuda

A Big THANK YOU to our 2012 Sponsors

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سعيد دروزه



SILVER SPONSORS



BENEFACTORS

JAU كلية الأردن الجامعية التطبيقية للتعليم الفندقى و السياحى
Jordan Applied University College of Hospitality and Tourism Education



A special 'THANK YOU' goes out to the hosting companies and institutions that participated in the LoYAC Darb program 2012

